

THE NEW FIESTA **ST200**
Limited Edition



LIMITED EDITION. UNLIMITED THRILLS.

The uncompromising FIESTA ST driving experience has just been enhanced.

200HP (147kW) | 290–320Nm* | 0–100 in 6.7 sec



*320Nm achieved during transient overboost stage.

Exclusive design and specification.

An enhanced interior specification includes unique partial leather charcoal RECARO® front seats. These, together with the seatbelts, are further distinguished with contrasting silver stitching. Additionally, illuminated scuff plates incorporate the ST logo. Alloy-metal pedals, the gearshifter and an ST-specification steering wheel also feature for the atmospheric interior that juxtapose dark materials and headliner with silver effect detailing.



The distinctive ST200 badge.



Unique matt black Alloy wheels with red callipers.

The ST200 offers bolder and more distinctive design, with the exclusive Storm Grey exterior colour and its distinctive 17" ST Alloy wheels finished in matt black. Red painted callipers feature alongside the ST-specification large trapezoidal grille with honeycomb construction. Adding to this, it also has a dynamic front spoiler and side-skirts, body colour rear diffuser element and a large rear roof spoiler.

ST200 Limited Edition: The Ultimate ST.



Key Features:

- Premium RECARO® seats with ST logo, partial leather trim with charcoal fabric inserts and red stitching.
- 17" matt black Alloy wheels
- Automatic headlamps and rain-sensing wipers
- Dual chrome exhaust-pipe
- Cruise control
- Electronic Air-Temperature Control
- Ford MyKey®
- Front and rear disc brakes with red callipers
- Halogen headlamps
- Heated front seats
- Heated windscreen
- Heated, power-fold mirrors with puddle lights
- Smart keyless entry and push-start button
- Leather ST steering wheel and gearknob
- LED daytime running lights
- Non-locking wheel nuts
- Rear lights with LED night signature
- Rear privacy glass
- Ford SYNC®; Bluetooth® hands-free phone with Voice Control; Aux input; USB connector unit with iPod functionality and Voice Control
- Sony audio with 6 speakers, 4.2" TFT screen
- Scuff plates with ST logo
- ST suspension with 15mm lowered ride height
- Thatcham alarm
- Unique silver striped seatbelts
- Unique ST design full bodystyling kit
- Unique ST front and rear floor mats
- Unique ST200 badges
- Unique Storm Grey body colour

FIESTA ST200 Specifications

Engine and Transmission	Exterior
1.6 EcoBoost ST – 147kW (200HP)	Halogen projector-style headlamps with LED daytime running lights
6-speed manual transmission	Chrome dual exhaust pipe
Maximum power output (kW @ rpm)	Heated, power-fold mirrors with puddle lights
Maximum torque (Nm with overboost)	Rear privacy glass
Fuel	Rear parking sensors
Fuel type	Seats
Fuel consumption – l/100km (combined cycle)	Premium RECARO® seats with ST logo, partial leather trim with charcoal fabric inserts and red stitching
CO ₂ emissions** (g/km)	Heated front seats
Emission level	Audio and Communication Systems
Fuel tank capacity (litres)	Sony audio with 6 speakers
Ford Easy-Fuel capless refuelling system	4.2" TFT screen with Ford SYNC® and Bluetooth® with Voice Control
Ride and Handling	Aux input and USB port
Front and rear disc brakes	Safety and Security
Electric Power-Assisted Steering (EPAS)	Airbags (driver and front-passenger)
ST suspension with 15mm lowered ride height	Side airbags (driver and front-passenger)
Wheels	Curtain airbags (front and rear)
17" matt black Alloy wheels	Anti-lock Braking System (ABS) with Electronic Brakeforce Distribution (EBD)
Space saver spare wheel and tyre (Steel 125 / 80 / R15)	Dynamic Stability Control (DSC) with traction control and Emergency Brake Assist (EBA)
Brake callipers – red	Cruise control
Interior	Immobiliser – passive anti-theft system
Electronic Air-Temperature Control (EATC)	Ford MyKey®
Unique silver striped seatbelts	Smart keyless entry and push-start button
Dark headliner	Remote central locking
Leather-trimmed ST steering wheel and gearknob	Thatcham alarm
Rear-view mirror – electrochromatic (auto-dimming)	
Illuminated scuff plates with ST logo	
Trip computer, including distance to empty, average speed, average fuel consumption, outside air temperature	
Windows – power-operated front/rear with driver's one-touch up/down	
Quickclear heated windscreen	

S = Standard

*320Nm achieved during transient overboost stage.

**The declared fuel consumption and CO₂ emissions figures were achieved during technical laboratory testing in accordance with the legislated technical specifications (SANS 2010: 2006/ECE R101: 2005 as last amended) and validated and approved by the UK Vehicle Certification Authority (VCA). Fuel consumption and CO₂ emissions figures are used to compare different vehicle types under uniform conditions, and are not necessarily indicative of real-life driving conditions. Note that the actual fuel consumption and emissions levels will depend on many factors and are directly affected by the length of the journey; number of passengers and the amount of luggage carried; individual driving style; road conditions; weather conditions; vehicle age, mileage, condition and standard of maintenance; use of vehicle features such as air conditioning; and any modifications to the vehicle. Your fuel economy will vary based on these and other factors and, for these reasons, many drivers may not achieve the EU fuel economy figures in day-to-day driving, although the vehicle is technically capable of doing so.



Quality

We design and build your Ford to feel as good after many years of service as it did the day you picked it up. And to drive just as beautifully too.



Green

Using advanced Ford technology, we're committed to creating vehicles with improved fuel economy, reduced CO₂ emissions and a lower overall cost of ownership.



Safe

Ford's Intelligent Protection System uses sophisticated technology designed to help prevent an accident and, if one should happen, to protect you.



Smart

Vehicles with smart intuitive technologies designed to connect your world, and many clever solutions from Ford that make life a little easier.

Ford PROTECT

Each new FIESTA ST200 model comes standard with a 4-yr/120 000km Comprehensive Warranty, a 3-yr/unlimited km Roadside Assistance plan, a 4-yr/60 000km Service Plan and 5-yr/unlimited km Corrosion Warranty. Service intervals for the FIESTA ST200 are every 20 000km.

Ford may, subject to all applicable laws, discontinue or change features and other specifications either temporarily or permanently, which changes will be communicated to the Ford Dealer Network.

Options mentioned in specification sheet form part of option packs and cannot be purchased separately.

Consult the vehicle handbook, www.ford.co.za or your nearest Ford dealer for more information regarding Ford PROTECT plans and products.

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